

VISUAL GUIDELINES

European PhD Hub



Co-funded by the
Erasmus+ Programme
of the European Union

HEADINGS

BODY TEXT

Open Sans - regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Lora - regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

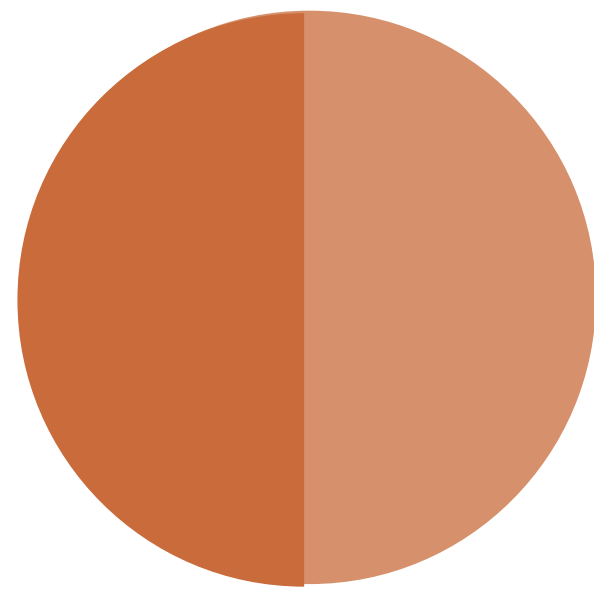
Open Sans - bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

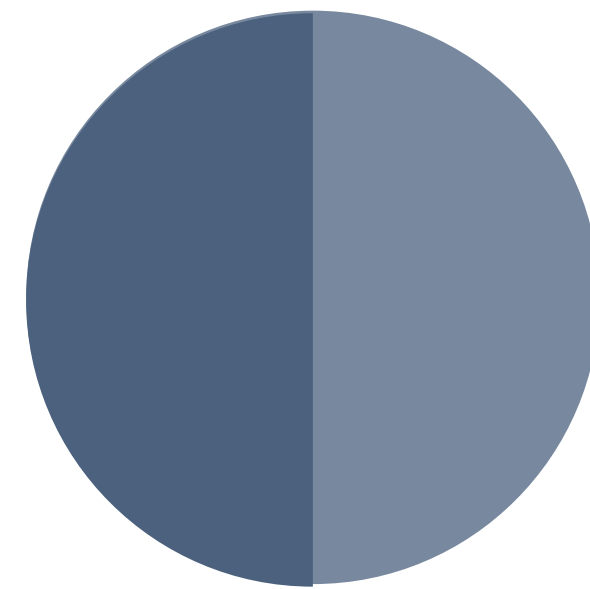
Lora - bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

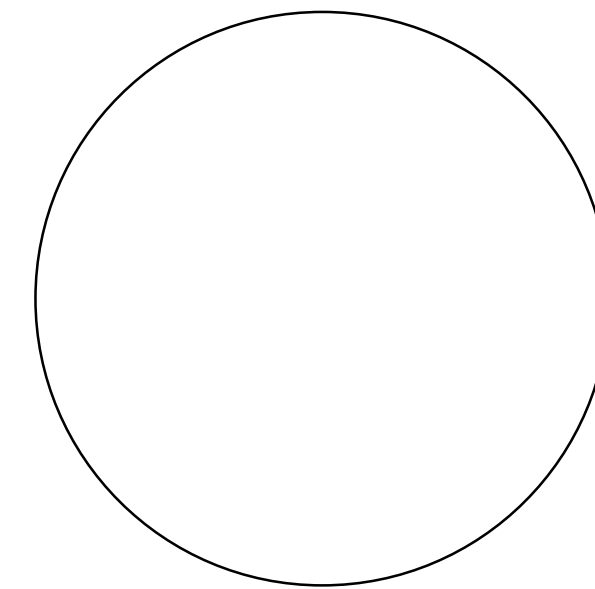
COLOURS CAN BE USED WITH 100% OR 75% OPACITY



#C96B3A
C18, M65, Y81, K6
R201, G107, B58



#4B617E
C75, M55, Y32, K16
R75, G97, B126

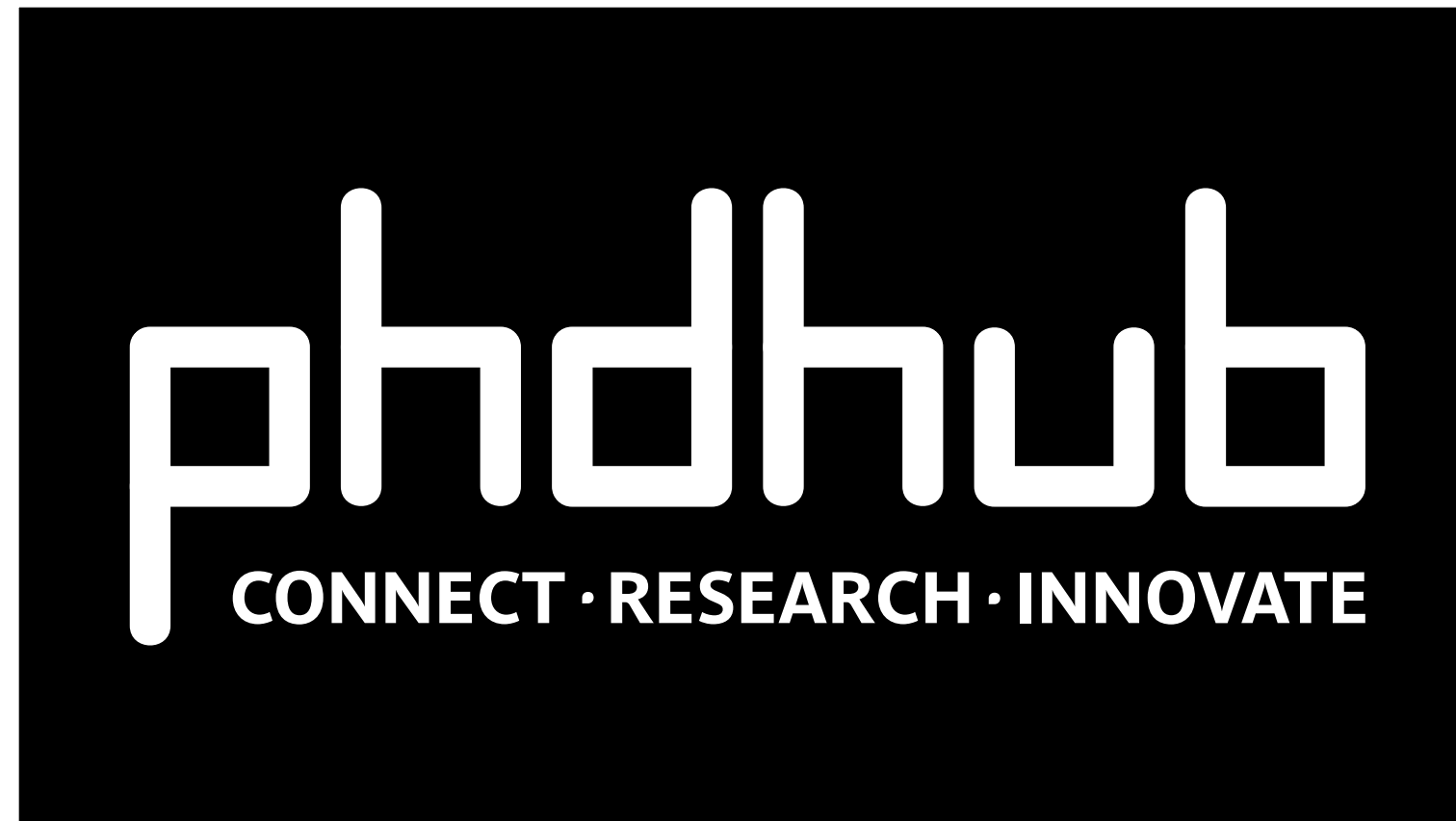


#000000
C0, M0, Y0, K0
R255, G255, B255

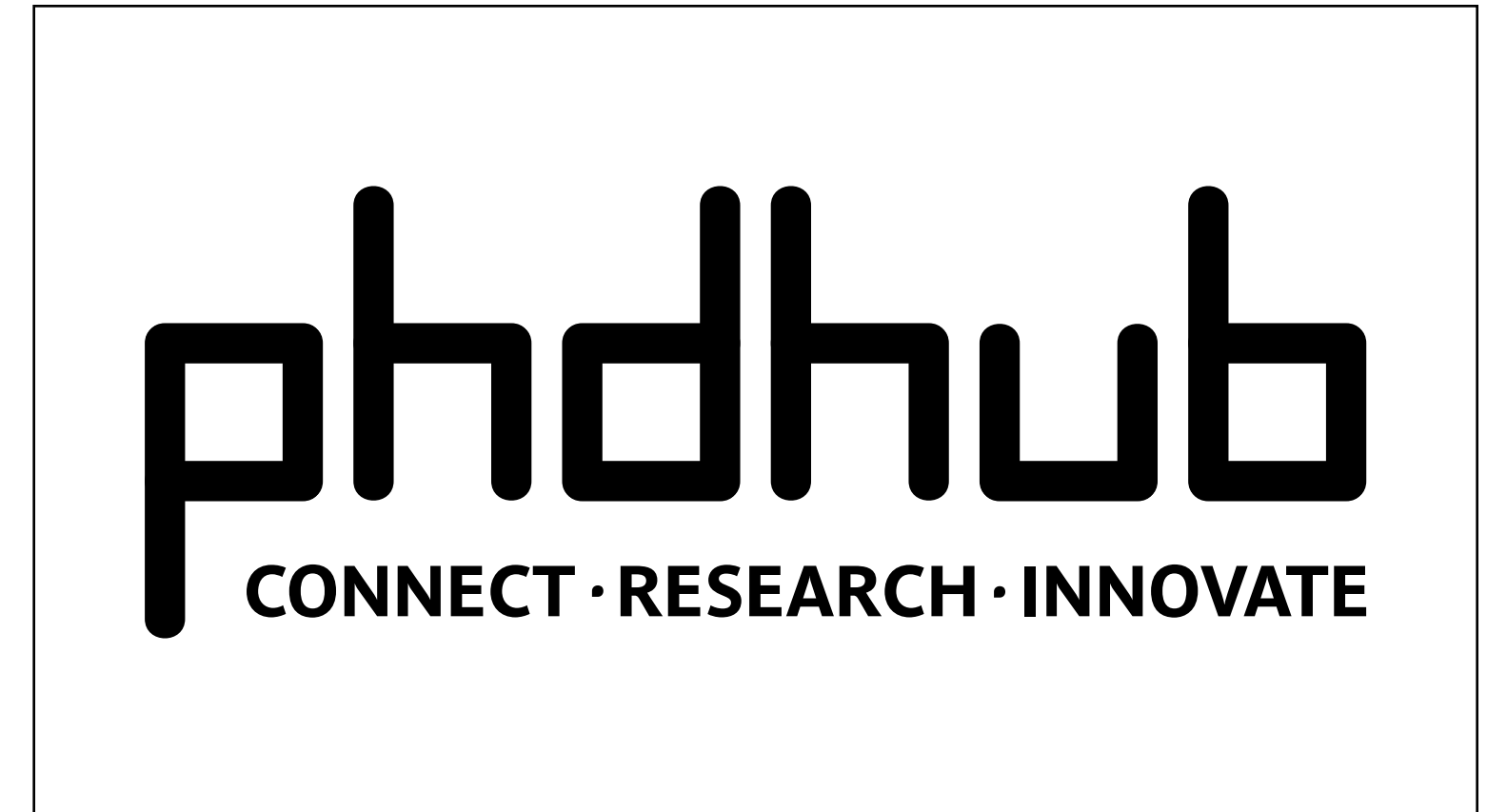
4. LOGO



WHITE BACKGROUND



DARK BACKGROUND



BLACK & WHITE VERSION

ALTERNATIVE LOGOS - COLORED BACKGROUND



BLUE BACKGROUND



ORANGE BACKGROUND

ELEMENTS CANNOT BE ALLOWED TO ENCROACH UPON THIS MINIMUM SPACE





COLOURS OF THE LOGO
CANNOT BE MODIFIED



BASELINE OF THE LOGO
CANNOT BE REMOVED



**RATIO OF THE LOGO
CANNOT BE MODIFIED**



**ROTATION OF THE LOGO
CANNOT EXCEED 20%**

